

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 35.652418 Longitude: -80.460181

Innes Street Market Salisbury, NC		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	5,396	31,866	56,967
	Population Est 25Q1	5,430	31,927	57,091
	Population Est 24Q4	5,419	31,916	57,086
	Population Est 24Q3	5,434	31,937	57,064
	Population Est 24Q2	5,419	31,906	56,988
	Population Est 24Q1	5,410	31,842	56,887
	Population Est 23Q4	5,389	31,763	56,806
	Population Est 23Q3	5,351	31,657	56,645
	Population Est 23Q2	5,329	31,517	56,410
	Population Fcst	5,307	31,341	56,179
	2010 Census Population	4,696	28,979	51,490
	2000 Census Population	4,588	28,198	48,720
	1990 Census Population	4,240	26,066	43,507
	Current Year Daytime Population	5,080	47,410	72,917
	Average Seasonal Population	15	268	419
	Historical Annual Growth, 1990 – 2000	0.79%	0.79%	1.14%
	Historical Annual Growth, 2000 – 2010	0.23%	0.27%	0.55%
	Estimated Annual Growth, 2010 – CY	0.96%	0.66%	0.70%
	Projected Annual Growth, CY to Y5	-0.33%	-0.33%	-0.28%
	Group Qtrs Est	210	2,463	3,248
Transient Est Average Last 4 Qtrs	838	2,064	2,117	
Households	Current Year Estimated Households	2,240	12,669	22,464
	Households Est 25Q1	2,249	12,684	22,500
	Households Est 24Q4	2,244	12,680	22,499
	Households Est 24Q3	2,251	12,686	22,486
	Households Est 24Q2	2,243	12,672	22,453
	Households Est 24Q1	2,240	12,648	22,415
	Households Est 23Q4	2,231	12,610	22,379
	Households Est 23Q3	2,214	12,565	22,312
	Households Est 23Q2	2,205	12,505	22,212
	Households Fcst	2,201	12,442	22,133
	2010 Census Households	1,947	11,166	19,908
	2000 Census Households	1,868	10,903	18,890
	1990 Census Households	1,705	10,200	17,031
	Historical Annual Growth, 1990 – 2000	0.92%	0.67%	1.04%
	Historical Annual Growth, 2000 – 2010	0.41%	0.24%	0.53%
	Estimated Annual Growth, 2010 – CY	0.97%	0.88%	0.84%
	Projected Annual Growth, CY to Y5	-0.34%	-0.36%	-0.30%
	Population per Household	2.32	2.32	2.39

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Innes Street Market Salisbury, NC		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	0.9%	1.6%	1.6%
	HH Income \$250,000 to \$499,999	1.2%	1.9%	2.0%
	HH Income \$200,000 to \$249,999	2.6%	4.5%	4.7%
	HH Income \$175,000 to \$199,999	2.4%	3.1%	3.0%
	HH Income \$150,000 to \$174,999	4.0%	3.8%	3.9%
	HH Income \$100,000 to 149,999	12.4%	14.1%	14.3%
	HH Income \$75,000 to 99,999	10.2%	12.0%	12.9%
	HH Income \$50,000 to 74,999	20.5%	17.1%	17.5%
	HH Income \$35,000 to 49,999	10.5%	11.2%	11.0%
	HH Income \$25,000 to 34,999	8.3%	8.2%	9.0%
	HH Income \$15,000 to 24,999	8.8%	9.9%	9.5%
	HH Income \$0 to 14,999	18.3%	12.7%	10.7%
	Average Household Income	\$73,243	\$86,931	\$88,553
	Median Household Income	\$56,077	\$61,828	\$64,172
	Per Capita Income	\$31,305	\$35,883	\$35,900
	Average Disposable Income	\$59,302	\$68,478	\$70,168
	Median Disposable Income	\$47,932	\$53,049	\$55,183
	Discretionary HH Income Over \$150,000	2.7%	4.5%	5.0%
	Discretionary HH Income \$125,000 to \$149,999	2.2%	3.3%	3.3%
	Discretionary HH Income \$100,000 to \$124,999	3.3%	4.7%	5.1%
	Discretionary HH Income \$75,000 to \$99,999	9.4%	9.3%	9.2%
	Discretionary HH Income \$50,000 to \$74,999	12.5%	15.3%	15.8%
	Discretionary HH Income \$25,000 to \$49,999	25.9%	25.9%	26.8%
	Discretionary HH Income Under \$25,000	43.9%	37.0%	34.8%
	Average Discretionary HH Income	\$41,263	\$48,782	\$50,564
	Median Discretionary HH Income	\$30,168	\$35,809	\$38,388
	Householder White – Count	1,198	7,197	13,725
	Median HH Income	\$70,975	\$76,000	\$75,020
	Average HH Income	\$84,648	\$88,899	\$88,018
	Householder Black or African-American – Count	755	3,755	5,471
	Median HH Income	\$29,357	\$41,537	\$41,963
	Average HH Income	\$46,413	\$58,378	\$59,551
	Householder Hispanic – Count	116	931	1,777
	Median HH Income	\$56,855	\$53,939	\$54,061
Average HH Income	\$47,611	\$52,340	\$56,386	
Householder Asian or Pacific Islander – Count	28	127	228	
Median HH Income	\$51,607	\$62,602	\$77,313	
Average HH Income	\$63,346	\$82,477	\$93,507	
Householder Other or Pacific Islander – Count	144	660	1,263	
Median HH Income	\$19,248	\$40,591	\$52,043	
Average HH Income	\$35,437	\$53,806	\$60,867	

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Innes Street Market Salisbury, NC		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	2,517	15,367	27,745
	Female Population	2,879	16,499	29,221
Total Population by Age	Count of Pop 0 to 4 years	302	1,725	2,975
	Count of Pop 0 to 7 years	426	2,531	4,283
	Count of Pop 5 - 13	581	3,371	5,750
	Count of Pop 14 - 18	290	1,795	3,181
	Count of Pop 19 - 22	282	1,970	3,429
	Count of Pop 22 - 25	196	1,543	2,632
	Count of Pop 25 - 29	319	1,964	3,472
	Count of Pop 30 - 34	309	1,950	3,275
	Count of Pop 35 - 39	356	1,989	3,410
	Count of Pop 40 - 44	302	1,783	3,260
	Count of Pop 45 - 59	927	5,198	9,738
	Count of Pop 60 - 74	1,001	5,628	10,454
	Count of Pop 75 - 84	384	2,198	4,086
	Count of Pop 85+	146	752	1,304
	% of Pop 0 to 4 years	5.6%	5.4%	5.2%
	% of Pop 0 to 7 years	7.9%	7.9%	7.5%
	% of Pop 5 - 13	10.8%	10.6%	10.1%
	% of Pop 14 - 18	5.4%	5.6%	5.6%
	% of Pop 19 - 22	5.2%	6.2%	6.0%
	% of Pop 22 - 25	3.6%	4.8%	4.6%
	% of Pop 25 - 29	5.9%	6.2%	6.1%
	% of Pop 30 - 34	5.7%	6.1%	5.7%
	% of Pop 35 - 39	6.6%	6.2%	6.0%
	% of Pop 40 - 44	5.6%	5.6%	5.7%
	% of Pop 45 - 59	17.2%	16.3%	17.1%
	% of Pop 60 - 74	18.6%	17.7%	18.4%
	% of Pop 75 - 84	7.1%	6.9%	7.2%
	% of Pop 85+	2.7%	2.4%	2.3%
Median Age	41.0	39.1	40.6	
Average Age	41.8	40.8	41.5	
Male Population by Age	% of Pop 0 to 4 years	6.1%	5.7%	5.5%
	% of Pop 5 - 13	11.8%	11.2%	10.6%
	% of Pop 14 - 18	5.9%	6.1%	6.0%
	% of Pop 19 - 22	5.8%	6.7%	6.4%
	% of Pop 22 - 25	4.2%	5.2%	4.9%
	% of Pop 25 - 29	6.2%	6.3%	6.4%
	% of Pop 30 - 34	5.7%	6.1%	5.9%
	% of Pop 35 - 39	6.2%	6.2%	6.1%
	% of Pop 40 - 44	5.9%	5.5%	5.7%
	% of Pop 45 - 59	17.0%	16.2%	17.1%
	% of Pop 75 - 84	6.1%	5.9%	6.2%
	% of Pop 60 - 74	17.5%	17.3%	17.8%
	% of Pop 85+	1.7%	1.6%	1.5%
	Median Age	38.5	37.2	38.6
Average Age	39.7	39.3	40.1	

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	% of Pop 0 to 4 years	5.2%	5.1%	5.0%
	% of Pop 5 - 13	9.9%	10.0%	9.6%
	% of Pop 14 - 18	5.0%	5.2%	5.2%
	% of Pop 19 - 22	4.7%	5.7%	5.7%
	% of Pop 22 - 25	3.1%	4.5%	4.4%
	% of Pop 25 - 29	5.7%	6.0%	5.8%
	% of Pop 30 - 34	5.7%	6.1%	5.6%
	% of Pop 35 - 39	7.0%	6.3%	5.9%
	% of Pop 40 - 44	5.3%	5.7%	5.7%
	% of Pop 45 - 59	17.3%	16.4%	17.1%
	% of Pop 60 - 74	19.5%	18.0%	18.9%
	% of Pop 75 - 84	8.0%	7.8%	8.1%
	% of Pop 85+	3.6%	3.1%	3.0%
	Median Age	43.6	40.8	42.5
Average Age	43.6	42.2	42.8	
Race	Count of White	2,516	16,833	32,839
	Count of Black or African-American	2,162	11,254	16,147
	Count of Asian or Pacific Islander	59	375	692
	Count of Other races	660	3,404	7,288
	White	46.6%	52.8%	57.6%
	Black or African American	40.1%	35.3%	28.3%
	Asian	1.1%	1.2%	1.2%
	Other Races	12.2%	10.7%	12.8%
Language Spoken	Speak English at Home	92.5%	90.8%	90.5%
	Speak Spanish at Home	4.5%	6.4%	7.2%
	Speak French or French Creole at Home	0.3%	0.3%	0.2%
	Speak German at Home	0.5%	0.4%	0.4%
	Speak Other Indo-European Languages at Home	0.5%	0.7%	0.4%
	Speak Russian and Other Slavic Languages at Home	0.1%	0.4%	0.4%
	Speak Chinese at Home	0.0%	0.0%	0.1%
	Speak Korean at Home	0.1%	0.0%	0.0%
	Speak Vietnamese at Home	0.2%	0.1%	0.1%
	Speak Other Asian Languages at Home	1.0%	0.3%	0.3%
	Speak Tagalog and Other Pacific Languages at Home	0.1%	0.0%	0.0%
	Speak Other Language at Home	0.3%	0.6%	0.4%
Hispanic	Hispanic Population	601	3,195	6,801
	Hispanic Population Percent	11.1%	10.0%	11.9%
	Mexican	41.7%	45.2%	52.1%
	Puerto Rican	11.2%	13.3%	9.3%
	Cuban	3.0%	1.8%	2.7%
	Dominican	2.4%	7.4%	3.5%
	Central American	21.3%	20.8%	22.9%
	South American	9.5%	6.9%	3.7%
	Other Hispanic	11.0%	4.6%	5.7%
	2000 Hispanic Population Percent	4%	5%	5%
	1990 Hispanic Population Percent	0%	1%	1%

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Innes Street Market Salisbury, NC		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	4.3%	4.9%	6.1%
	American	4.0%	4.6%	5.7%
	Native American (ie. Indian/Eskimo)	0.2%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.0%	0.1%	0.1%
	Asian (percent of total population)	0.7%	0.6%	0.6%
	Chinese	0.0%	0.0%	0.0%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.0%	0.0%	0.0%
	South Central Asian (ie. Indian)	0.3%	0.2%	0.2%
	South East Asian (ie. Vietnamese)	0.4%	0.2%	0.2%
	Other Asian	0.0%	0.1%	0.2%
	European (percent of total population)	14.3%	18.5%	20.8%
	British	2.1%	4.0%	4.5%
	Dutch	0.2%	0.2%	0.2%
	French	0.4%	0.4%	0.4%
	German	4.4%	5.5%	6.5%
	Italian	1.5%	1.2%	1.1%
	Polish	0.1%	0.4%	0.4%
	Scandinavian	0.9%	0.7%	0.6%
	Scotch/Irish	3.6%	4.5%	5.2%
Other European (ie. Greek/Russian)	1.1%	1.6%	1.8%	
Middle Eastern	0.1%	0.1%	0.1%	
Other Ancestry	18.4%	17.1%	16.7%	
Unclassified Ancestry	11.1%	13.0%	14.9%	
Education (Age 25+)	Adult Population (25 Years or Older)	3,744	21,461	39,000
	Elementary (0 to 8)	5.0%	4.1%	4.0%
	Some High School (9 to 11)	8.2%	7.7%	8.3%
	High School Graduate (12)	28.5%	27.4%	30.4%
	Some College (13 to 16)	30.1%	24.9%	23.1%
	Associates Degree Only	6.8%	9.6%	9.7%
	Bachelors Degree Only	14.1%	16.9%	15.6%
	Graduate Degree	7.3%	9.5%	8.9%
	% College (4+)	21.4%	26.4%	24.4%
Household Type	Total Households – count	2,240	12,669	22,464
	One Person HHs – count	812	4,378	7,115
	Family HHs – count	1,384	7,580	14,230
	Married Couple – count	936	5,101	9,420
	w/own children – count	352	1,839	3,033
	w/out own children – count	585	3,261	6,387
	Male Householder – count	93	484	1,212
	Female Householder – count	355	1,995	3,598
	Non-Family Households – count	43	712	1,119
	1 Person Household	36.3%	34.6%	31.7%
	2 Person Household	31.1%	31.9%	33.1%
	3 Person Household	14.3%	14.7%	15.0%
	4 Person Household	9.4%	10.1%	11.1%
	5 Person Household	5.3%	5.1%	5.4%
6 Person Household	1.7%	2.0%	2.3%	
7+ Person Household	2.0%	1.6%	1.6%	
% Households With Children	29.8%	26.5%	25.8%	

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Housing	Total Housing Units	2,487	14,234	24,841
	Owner Occupied Percent	47.9%	48.3%	55.4%
	Renter Occupied Percent	42.1%	40.7%	35.0%
	Vacant Housing Percent	10.0%	11.0%	9.6%
	Total Housing Units (Census 2000)	2,037	12,004	20,601
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.2%	0.7%	1.2%
	Property Value \$750,000 to \$999,999	0.4%	1.7%	2.8%
	Property Value \$500,000 to \$749,999	6.0%	8.0%	9.1%
	Property Value \$400,000 to \$499,999	6.6%	9.6%	11.5%
	Property Value \$300,000, to \$399,999	19.1%	20.7%	20.0%
	Property Value \$200,000 to \$299,999	34.9%	28.5%	25.1%
	Property Value \$150,000 to \$199,999	13.6%	10.7%	10.8%
	Property Value \$100,000 to \$149,999	12.7%	9.9%	9.4%
	Property Value \$60,000 to \$99,999	2.8%	4.3%	3.4%
	Property Value \$40,000 to \$59,999	1.2%	1.8%	1.3%
	Property Value \$0 to \$39,999	2.6%	3.4%	4.8%
	Median Home Value	\$247,617	\$272,753	\$282,003
Wealth per Household	\$0 and under - percent	19.0%	18.6%	18.2%
	\$1 to \$4999 - percent	10.0%	9.6%	9.3%
	\$5k to \$9999 - percent	5.1%	5.0%	4.8%
	\$10k to \$24999 - percent	6.7%	6.6%	6.5%
	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
	\$50k to \$99999 - percent	10.2%	10.2%	10.3%
	\$100k to \$249999 - percent	17.4%	17.5%	17.8%
	\$250k to \$499999 - percent	12.1%	12.4%	12.6%
	\$500k+ - percent	12.6%	13.3%	13.5%
	Median HH Wealth	\$61,359	\$66,340	\$70,483
	Avg HH Wealth	\$214,145	\$221,573	\$225,215
Economic Viability	Economic Viability Local	289	276	279
	Economic Viability Indexed	104	100	101
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	2,525	14,372	26,571
	Managerial/Executive	18.6%	16.3%	14.6%
	Professional Specialty	15.7%	22.2%	20.4%
	Healthcare Support	3.9%	6.1%	5.7%
	Sales	7.6%	7.4%	7.6%
	Office & Administrative Support	14.3%	9.5%	9.8%
	Protective Service	1.0%	1.4%	1.5%
	Food Preparation	4.1%	8.1%	7.2%
	Building Maintenance & Cleaning	3.0%	2.3%	2.6%
	Personal Care	2.7%	2.8%	2.1%
	Farming, Fishing, & Forestry	0.5%	0.4%	0.5%
	Construction	3.3%	7.9%	9.3%
	Production & Transportation	25.3%	15.6%	18.7%
	Percent White Collar Workers	60.2%	61.5%	58.2%
	Percent Blue Collar Workers	39.8%	38.5%	41.8%

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	Agriculture/Mining/Construction	5.7%	5.5%	7.1%
	Manufacturing	22.3%	13.8%	15.1%
	Transportation	6.3%	5.2%	5.3%
	Information	0.3%	1.4%	1.6%
	Wholesale/Retail	10.8%	12.4%	14.4%
	Finance, Insurance, Real Estate	2.3%	4.1%	3.6%
	Professional Services	10.8%	8.0%	6.8%
	Management Services	0.3%	1.0%	0.6%
	Administrative/Waste Services	4.6%	4.2%	4.6%
	Educational Services	22.8%	28.2%	25.8%
	Entertainment Services	6.7%	10.1%	9.0%
	Other Professional Services	4.6%	3.5%	3.8%
	Public Administration	2.3%	2.6%	2.4%
Vehicles per HH	No Vehicles	15.0%	10.5%	8.3%
	1 Vehicle	38.8%	37.5%	34.1%
	2 Vehicles	29.1%	32.6%	32.2%
	3 or more vehicles	17.1%	19.4%	25.3%
	Average Number of Vehicles	1.57	1.69	1.85
Change	Births (last 12 months)	61	347	613
	Deaths (last 12 months)	54	309	581
	Migration (last 12 months)	-20	-52	-20
Work place	Workplace Establishments	204	1,479	1,888
	Workplace Employees (FTE)	2,545	21,309	27,211